



# Atlantic

## Outreach Group

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# 2019

# Annual Report

"Building and Empowering Lives,  
One Connection at a Time."

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[www.AOG4U.org](http://www.AOG4U.org)



# OUR PERFORMANCE

As we move into 2020 with great strides, we will always remember our efforts in 2019. Looking back on this past year has been exciting and humbling. With a great team of dedicated staff, volunteers, partners and donors our impact was one we will always remember. It was a busy year and I have had the honor and humbling experience of servicing AOG and the city's residents with the much-appreciated support of a wonderful team of staff, volunteers and community partners. The team here at AOG inspires me with their dedication to affect change, impact our program participants' lives and their genuine desire to want others to succeed. Working with such an amazing and dedicated group led the way to us making great strides last year in the services we provide and how we provide them.

Our desire to be innovative with how we deliver on our mission has delivered much success in how we impact the residents in our city. We found new ways to expand our food pantry and food choices, obtained three new vehicles to better assist with community outreach, provided more bus passes this year than previous years and so much more. We ended the year on a high note with our annual Holiday Helping Hands Program by assisting over one-hundred families.

However, innovation doesn't always yield the outcomes you expect. This was a hard lesson for us to learn after having to reevaluate our Financial Literacy and Assistance Program. After careful analysis and consideration of impact and resources we have decided to revamp our program and offer a more long-term solution to our program participants. We will no longer provide financial assistance as a resource. Instead, we will hone our focus and resources to educate the public on budgeting and financial literacy. As we traverse new territory, I want to say thank you to everyone that offers support to our mission and I look forward to another amazing journey of building and empowering lives, one connection at a time with each of you. Now, here is a look back at our journey through 2019.

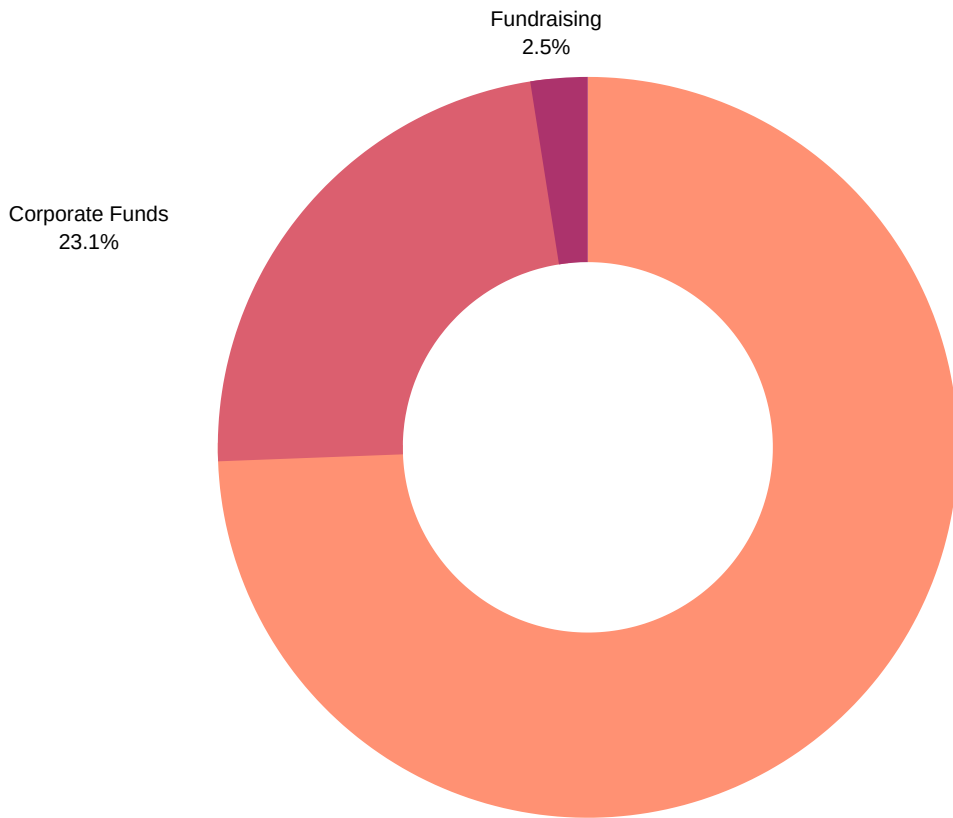
Sincerely,

Kheila Jones  
Executive Director



# FINANCIALS

Income: \$315,867



Private Funding: \$235,000

Corporate Funding: \$73,000

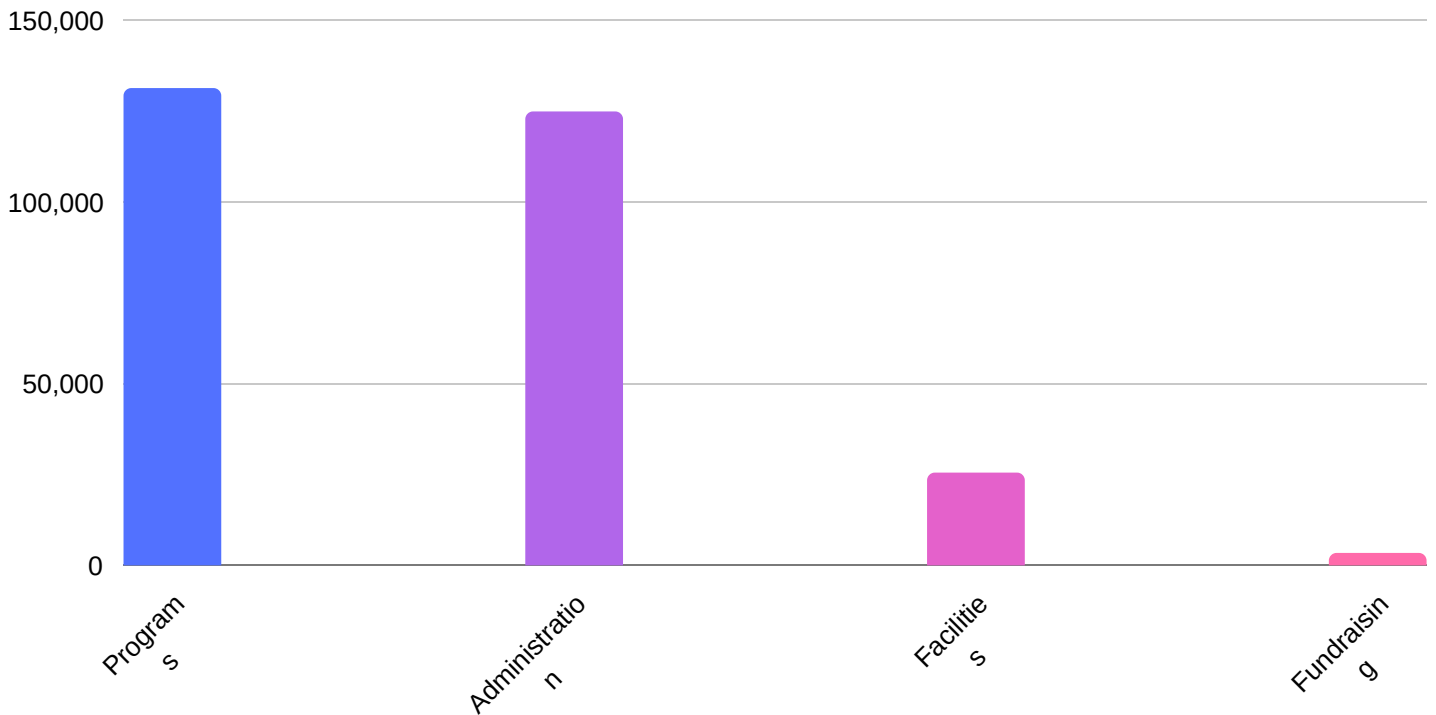
Fundraising: \$7867

Private Funds  
74.4%



# FINANCIALS

## Expenses: \$285,168



Programs: \$131,051

Administration: \$125,621

Facilities: \$25,293

Fundraising: \$3,203



# Scope of Key Programs

## AOG Food Pantry

Atlantic Outreach Group believes that access to food for those that are less fortunate is a social responsibility. We take pride in being able to assist in the fight against hunger in our communities. This year we expanded our food pantry to a new location with a wider selection of perishable and non-perishable foods.

In addition, we also offer fresh baked goods through our partnership with Panera Bread and their Day-End-Dough-Nation program. Since we began our partnership with Panera Bread in 2015, we have provided over 200,00 servings of fresh baked goods to vulnerable communities.

Each individual is provide supplemental support in the form of a customized listing of food banks and pantries to clients so that they can obtain access to perishable foods such as meats, fruits, and vegetables.



## Temporary Emergency Housing Program

The Temporary Transitional Housing Program was started November 2018 to aid as a wrap around service to those experiencing mental health crisis situations.

We partner with mental health agencies in the Greater Richmond Area to provide temporary wrap-around emergency housing support services while the client receives services to stabilize their mental health. In 2019 Atlantic Outreach Group provided over 200 program participants with emergency housing. We are working diligently to expand our program to assist more clients in 2020.

# Scope of Key Programs

## Financial Literacy

### MONEY SMART EDUCATION PROGRAM

This program was created as a way to ensure we are addressing the root of issues our clients face regarding financial literacy. Providing financial assistance is a temporary fix to a bigger issue. This is why we decided to provide financial literacy in addition to our other programs to take a wholistic approach to financial deficits. Over 450 individuals were able to benefit from the Money Smart Education Program in 2019.



## T.A.P. (Transportation Assistance Program)



T.A.P. provides bus passes for vulnerable individuals that do not have a reliable means of transportation. Transportation is the third most requested resource from our applicants and we continue to work diligently to create a database of resources to assist with this need.

In 2019 the T.A.P made it possible to provide over 1,222 GRTC bus passes. Since it's inception in 2015, we have provided over 6,000 bus passes to our program participants. We look forward to being able to assist even more people in need in 2020.

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# Scope of Key Programs cont.

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## Scholarship Awards

AOG is honored to be able to provide scholarships to our rising student leaders. Partnering with agencies that focus on the importance of investing in our youth is of great importance to us. We aim to assist in empowering our youth in conjunction with our partners by offering continuing education scholarships to current students. These funds are made available for those students that exhibit an understanding of the importance of resources and how they tie in to our daily lives. The 2019 Scholarship Program was a success! We were able to offer nine (9) high school seniors \$1,000 each towards their continuing education. Students from across the state applied and were presented their scholarship awards during their Senior Awards programs. Join us in congratulating our Class of 2019 Scholarship Award Winners!

Logan Blevins- Deep Creek

Neala Brown- Thomas Jefferson

Azzuri Fleming: Collegiate

Kelly Mann- Hickory Hill

Jai'shawn Newkirk- Western Branch

Joshua Pandian- Indian River

Lauren Walters- Hickory

Michaela Whitney- Indian River

Nala Wyatt- Richmond Community

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# Seasonal Initiatives

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## Annual Paint Nite & Silent Auction Fundraiser

This year we had our first Paint Nite & Silent Auction in February. The event had such an amazing turnout, that it prompted us to have another in July. Both events were sold out and we were able to raise funds to help with our emergency housing program. We look forward to our next event coming up April 11, 2020. We have secured a venue that will allow us to triple our attendance and bring in even more funds to help those experiencing a mental health crisis. .

## National Night Out/Back to School Drive

Each year we pick a neighborhood to assist in celebrating National Night Out. Each year we provide hygiene kits and school supplies to students in low-income neighborhood, while also standing in solidarity against crime . This year we were able to provide over 100 backpacks to students for the upcoming school year.

## Cold Weather Kit Drive

We provided over 100 Cold Weather Kits to the homeless. Each kit includes supplies such as blankets, hats, gloves and other essentials to assist for the upcoming winter season.

## Holiday Helping Hands

Each year we provide holiday assistance to individuals and families that may otherwise go without. Last year we were able to assist over 500 families with meals, gifts and rental/utility assistance to prevent termination of services and/or eviction.



# 2019 Impact Snapshot

**Program Participants: 2232**

**Food Pantry: >200K Servings of food**

**Housing: >280 clients assisted**

**Transportation: >1200 Bus Passes**

**Financial Literacy and Assistance: >450 participants**

**Cold Weather Kits: >100**

**National Night Out/Back to School Drive: 100 Back packs w/ hygiene & school supplies**

**Holiday Helping Hands Program: >125 Families**



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# Board of Directors

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Lisa Capps  
Capps Accounting Firm

Jerry Dominique  
Bridging the Gap

Jamie Graves, H.Y.P.E Counseling Services

Joan Jones  
Retired Educator

Kheila Jones  
Executive Director, Atlantic Outreach Group

Martinez Kelley, Owner  
Kelley Enterprises

Melissa Moore, Licensed Professional Counselor

Dr. Lakesha Roney, Licensed Professional Counselor

Tonya Tyler  
Magellan

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## Staff

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Kheila Jones, Executive Director

Otis Eddleton, Director of Community Outreach

Jazmine Taylor, Program Director

Monica Kelley, Case Manager & Volunteer Coordinator

Greg Podulak, Intern

Jerica Thompson, Intern

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# Donors

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Amazon

A New Dawn Consultants

Capital One

Central Virginia's Preferred Providers

DSS Transit Supply

Labor Edge

HYPE Counseling Services

Panera Bread

Shiloh Enterprise Properties

Weems Integrated Solutions

# Volunteers



Abdullah Durrani	Elaine Taylor Johnson	Mohamed	Lisa Thompson
Abigail Duing	Elizabeth Escalante	Abdelmutalab	Louisa Strauss
Akshay Pappu	Erin Philips	Morgan Keerans	Luis Reyes
Uma Tata	Faith Parkinson	Moss Teeples	Madison Lees
Alayna Underwood	Gabriel Jupiter	Paula Starnes	Nathan Land
Albert Davis	Gail Jennings	Raid Mohaidat	April Mayers
Alecia Underwood	Garrett Starks	Rayn Robinson	Stacia Tarver
Alexandra Lyalikov	GAvonte Hayes	Royln Robinson	Silas Green
Alex Bayer	Geraldo Tucker	Saleh Mohaidat	Matt Green
Alina Garcia	Grace lay	Sandra Tartal	Mikaella Smyre
Amanda Richardson	Hamzah Mohaidat	Sarah Gabrielson	Pantea Jeizan
Ana Moran	Henry Jennings	Sara Mararida	Tomomi Rubin
Andrian Epps	Henry Kiefer	Semein Washington	Sam Spencer
Andy Creery	Iram Amir	Sharron McDaniel	Joyce Ford
Anna Simmers	Jasmine West	Simi Ajayi	Emily Guevarra
Annie Ward Love	Jennie Dahlen Sierra	Sophie Wilson	Linda Thompson
Aralynn Robinson	Jessica Wimberly	Stacey Alston	Rhonda Davis
Aubri Curtis	Jordan Pittman	Tang Congyi	Laura Temple
Brian Pantan	Karen Delgado	Tanya Njoroge	Amanda Atkins
Brieonna Carrion	Katina Johnson	Tiffany Wilder	Kris Worrell
Brittany Harris	Keri Jones	Tineka Archer	Kevin Rountree
Caitlin England	Kerri Green	Tomomi Rubin	Kristin Prokopuchak
Carleen Watts-Hicks	Kiara Taylor Stewart	Tonia Coker	Kailey Bell
Catherine Carson	Kimberly Thompkins	Tonishia Short	Casper Ony Ante
Chelsi Dance	Kissimmee Henry	Veerendra Miriyala	JJ Jansen
Chloe Hughes	Kitty Chung	Vivian Do	Keina Marrow
Chris Newhouse	Lakeisha Robinson	Fatima Ross	Amanda Richardson
Christy Ha	Mahin Karimi Mohammadi	Avantika Panthi	Oliver Richardson
Deja Taylor	Margie Johnson	Latoya Epps	Sharon Arrington
Denashya Miller	Matt Briggs	Latrece Edwards	Shirley Scott
Donna Dowdy	Max Markel	Leah Edwards	William Mccollum
Dymier Jeffery	Michael Reyes		Kiara Brandon
Ebony Deloatch	MJ Robinson		

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# Be a Part of the Change!

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There are several ways you can help us make an impact to those most in need.

- Donate your time through one of our amazing volunteer opportunities.
- Help sponsor or donate to one of our awesome programs.
- Donate supplies to support our food pantry.



\$150.00 Provides three (3) meals to twenty (20) families.

\$100.00 Sponsors one (1) family in our Holiday Helping Hands Program.

\$50.00 Provides one (1) night of safe housing.

\$25.00 Provides one (1) week of transportation.

\$10.00 Provides one (1) emergency hygiene kit to a person in crisis.

Please visit our website at [www.AOG4U.org](http://www.AOG4U.org) or call 804.308.2648.

We appreciate your support!