



# **ATLANTIC OUTREACH GROUP**

**2016**

## **Annual Report**

**"BUILDING AND EMPOWERING  
LIVES, ONE CONNECTION  
AT A TIME."**

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[www.AOG4U.org](http://www.AOG4U.org)

A photograph of a desk with a calculator, a pair of glasses, and a report with various charts and graphs. The report includes bar charts, a pie chart, and a line graph. The text 'OUR PERFORMANCE' is overlaid in large white letters on the top left of the image.

# OUR PERFORMANCE

Atlantic Outreach Group's goal this year was to focus on partnership, community and programmatic growth. We were able to stay on task and make progress in each of those areas, while still learning new and more innovative ways to provide services in line with our mission.

Through our new and current partnerships we were able to expand our reach to previously unserved communities. We were able to increase the efficiency of our computer lab through generous in-kind donations, which has reduced the waiting time for individuals needed access to our facilities.

Due to our anticipated relocation of our office in January 2017, we unfortunately had to phase out the perishable foods offered at our food bank. This adjustment was made based on the future programmatic changes and layout of our new location. Foods offered to the public are solely non-perishables effective June 30, 2016.

Atlantic Outreach Groups is a 501(c)3 tax exempt organization EIN 273715737



# OUR PERFORMANCE

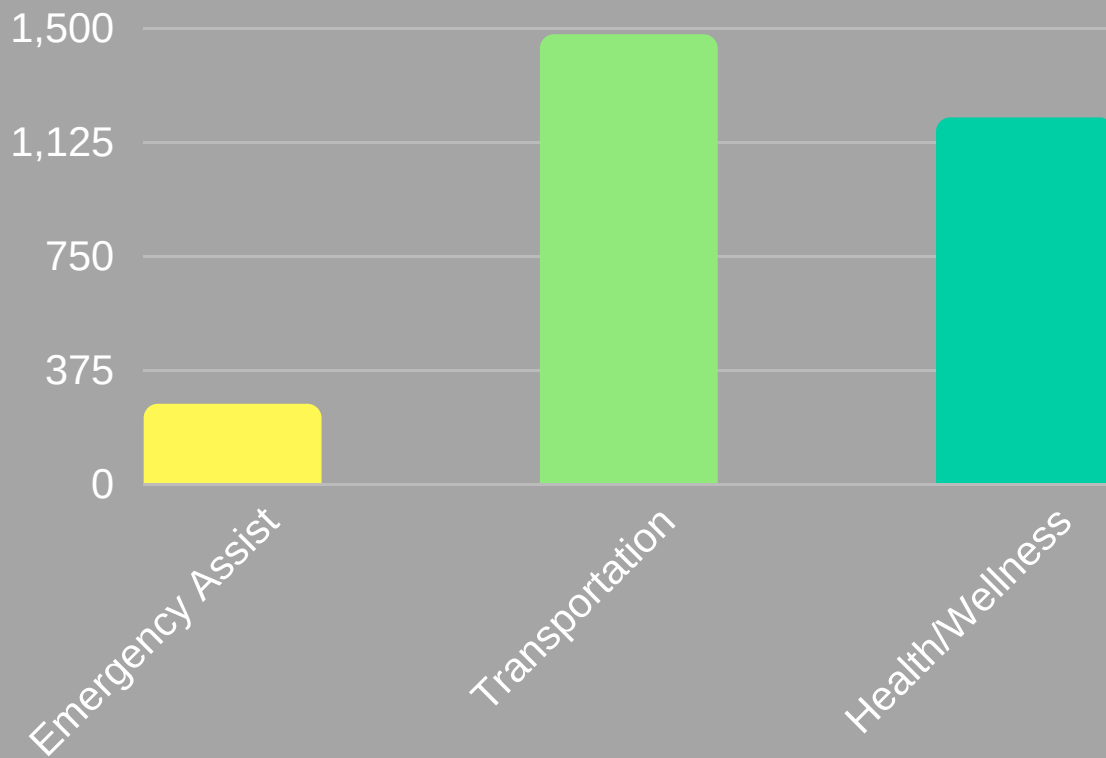
While building new partnerships, we were able to obtain the expertise of staff from banks such as Wells Fargo, Bank of America and the Virginia Credit Union to provide financial literacy workshops to our clients. These partnerships provided a foundation to build on our last year's goals in providing financial literacy in conjunction with emergency financial assistance to our service population.

In addition to making progress with financial literacy, we also made changes to our bus ticket program policy. Reviewing the requests for assistance showed us that many individuals were experiencing hardship (unable to get to work, school, etc.) due to lack of transportation. Based on this information, the decision was made to expand this service from providing two bus tickets to four bus tickets per person. Funding being saved from the food bank was redirected to assist in providing the aforementioned changes.

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# Impacting Our Communities

Through due diligence, dedicated staff, volunteers and generous partners we were able to make a huge impact. Here is where our efforts have been placed and we look forward to reaching even more our next fiscal year!



Emergency Financial Assistance: 261

Transportation: 1479 Bus passes provided to low-income individuals experiencing hardships with transportation.

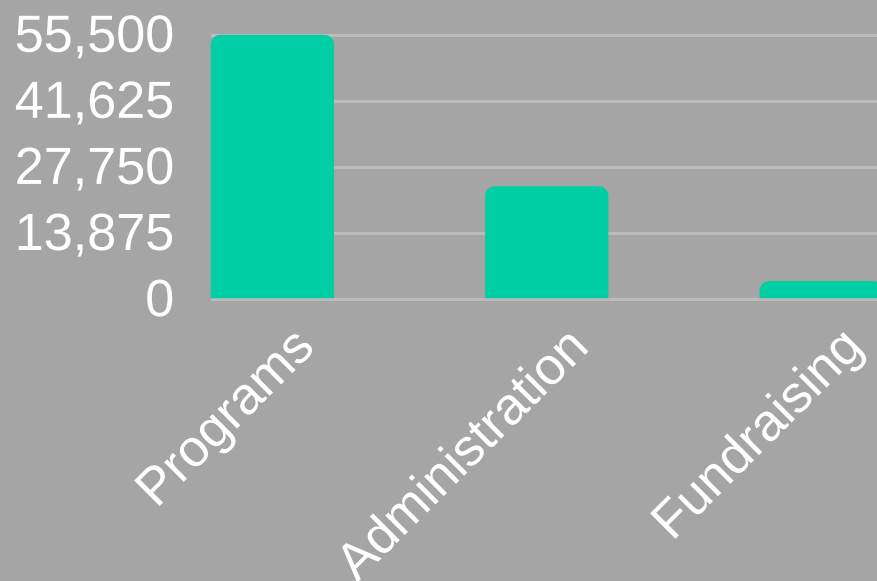
Health/Wellness: 1204 individuals have been assisted in receiving health and wellness services

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# 2016 FINANCIAL INFORMATION

## Expenses

## \$82,547



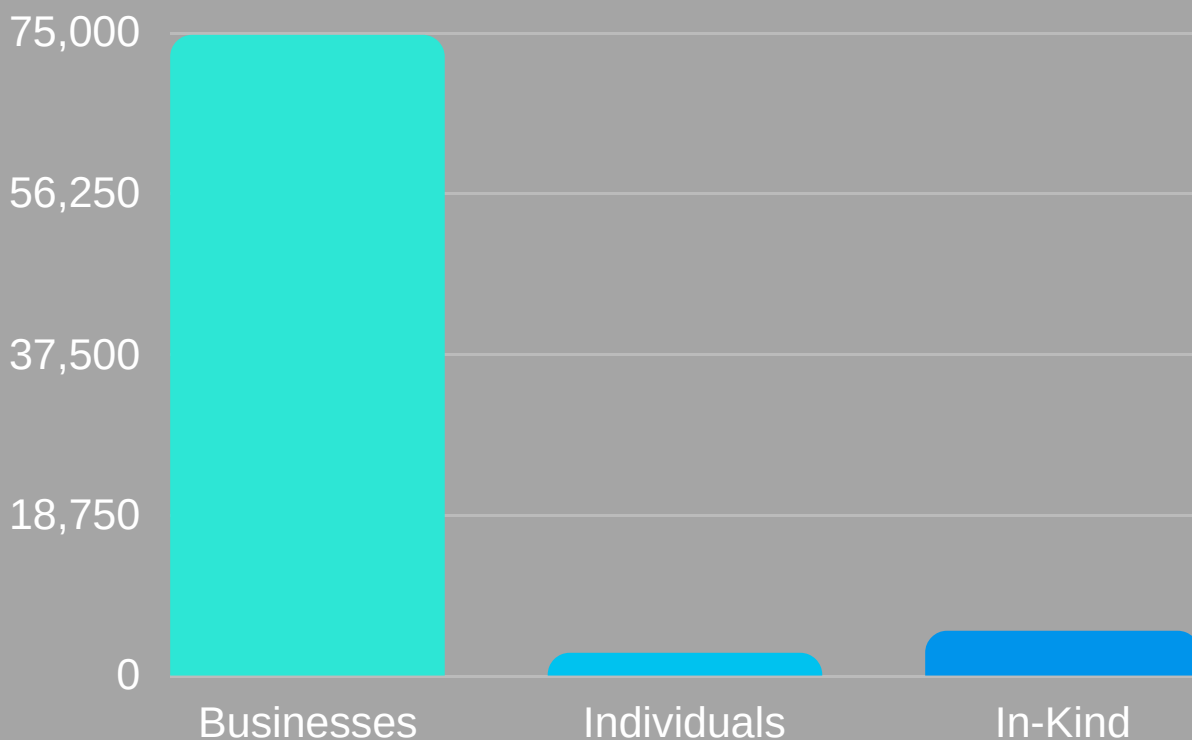
Programs: \$55,397  
Fundraising: \$3,614  
Administration: \$23,536  
Total: \$82,547

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# 2016 FINANCIAL INFORMATION

## Donations

**\$82,547**



**Businesses: \$74,672**

**Individuals: \$2,654**

**In-Kind: \$5,221**

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# Our Plans for 2018



Our mission is to empower our communities by providing a centralized facility to obtain resources needed for daily living. While we offer internal programs and services, we understand that to be most effective having lasting partnerships is the key to achieving our mission.

## Achieving our mission entails these three (3) components:

1. Staying connected to the needs of our communities through a grass roots approach.
2. Providing a streamlined experience for obtaining resources in conjunction with a welcoming place to receive help/guidance.
3. Creating partnerships with others that support our mission of striving to improve our communities through collaborative efforts.

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# Program Partners



Programs and services offered by A.O.G are based on a collaborative effort with our community partners. Leveraging the strengths of our community partners and volunteers has been the key to our success in servicing families since 2009. In 2016 we managed to partner with various organizations across the Greater Richmond area and we are thankful for their partnerships and continued support. We are thankful to work with those that share our passion for the betterment of our communities.

Riverside Regional Jail  
Caritas  
Panera Bread  
Mosby Court Community Council  
Fairfield Court Community Council  
H.Y.P.E Counseling Services  
Bridging the Gap Family Services

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# Board of Directors

Melissa Moore, LPC  
HYPE Counseling Services

Joan Jones  
Retired Educator

Kenneth Anderson  
A New Dawn Consultants, LLC

## Our Team

Kheila Jones, Executive Director  
Otis Eddleton, Community Outreach Coordinator  
Davon Wimbush, Program Manager  
Rashawn Valentine, Program Assistant

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[www.AOG4U.org](http://www.AOG4U.org)

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# Donors

thank  
you

for supporting us in our mission  
to empower our communities!  
We look forward to your  
continued support and guidance.

Direct Security Solutions  
Amazon  
Honeymac Fire & Security  
HYPE Counseling Services  
Laborem Edge

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