



ATLANTIC OUTREACH GROUP

2015

Annual Report

**"BUILDING AND EMPOWERING
LIVES, ONE CONNECTION
AT A TIME."**

www.AOG4U.org

3212 Custshaw Ave., Suite 211, Richmond, VA 23230
804-308-2647
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MESSAGE FROM EXECUTIVE DIRECTOR

We were able to make important strides and great connections in 2015. We took a "grass roots" approach in order to find out what areas were most important to the communities that we service. Our goal was to focus on streamlining our partnerships to reflect the needs of the community. Focusing on increasing awareness of the services we offer and building viable partnerships were top priorities.

Our goals were to increase awareness, supporting community partner events and assisting more families experiencing financial emergencies. We met those goals, but learned a more effective way to assist and educate rather than just provide support to those in need.

Goal #1: Sponsor at least three community events this year in neighborhoods previously unexplored and educate at least 300 individuals.

Goal #2: We assisted current and new community partners with four community awareness events to reached over 500 individuals

#3 Assist more families with financial assistance and community resources that were experiencing hardships. We provided resources 25% more families than 2014, however the immediate relief of financial assistance is only a part of the overall issue. We have to also focus on reducing the revolving door. Therefore we will need to focus on financial literacy education in conjunction with our other services.

The aforementioned has allowed us to learn how to be more efficient in our efforts while in the community as well as knowing our threshold for providing various services to ensure financial stability.

The focus of 2016 will be:

1. Effective financial literacy programs and partnerships
2. Expansion of service awareness



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OUR IMPACT

13k+



Servings of food and fresh baked good were distributed to our communities at no cost. This was accomplished through our on-site food pantry and our partnership with Panera Bread that provides fresh baked goods.

600+



Computer hours logged in our resource center by individuals seeking assisting locating resources.

450+



GRTC buss passes were provided to to individuals needing transportation assistance.

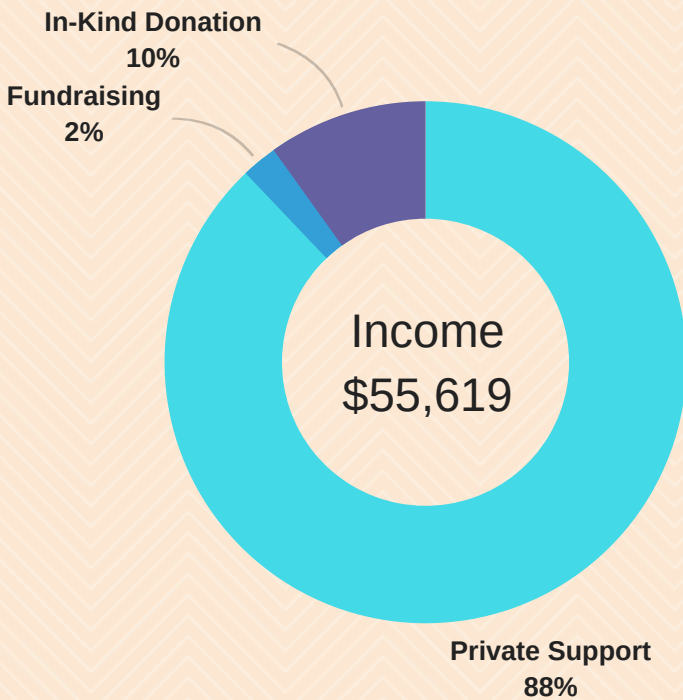
50+



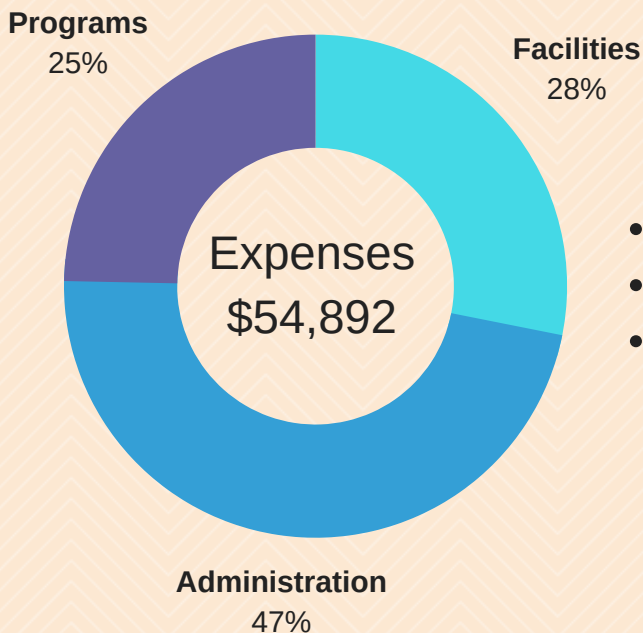
Families received emergency financial assistance for housing in order to prevent homelessness and of utilities to avoid disruption of services.

2015 FINANCIALS

Income and Expenses



- Private Support 88%, \$47,885
- In-Kind Donations 10%, \$5,500
- Fundraising 2%, \$1,254



- Administration 58%, \$28,633
- Facilities 32%, \$15,643
- Programs 11%, \$13,723

Focus for 2016



- Solidify growth with our current support base as well as build new partnerships that will assist AOG in achieving its mission.
- Creating new partnerships to accommodate increasing demands of specialized services, such as mental health support and re-entry support programs.
- Providing financial literacy programs for individuals receiving emergency financial assistance as a way to reduce the revolving door.
- Increasing our reach to low-income individuals that can benefit from our services.
- Improving efficiency of computer resource center to reduce wait times. Our ability to act as a one stop shop for community resources offers a streamlined process that makes finding and obtaining resources as efficient as possible.



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Atlantic Outreach Group is a 501(c)3 tax exempt organization EIN 2737157373212

2015 Board of Directors

Melissa Moore, LPC
H.Y.P.E Counseling Services

Angelo Kelley
Direct Security Solutions

Bill Jones
Honeymac Fire & Security

2015 Staff

Kheila Jones, Executive Director

Otis Eddleton, Community Outreach Coordinator

Stefan Reed, Program Manager



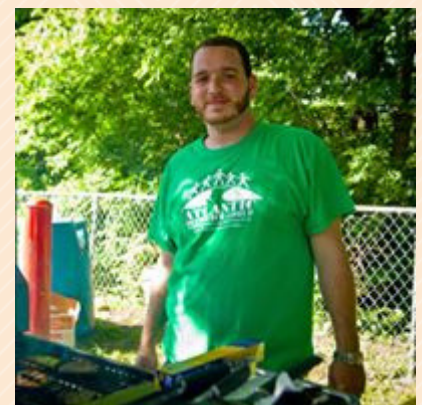
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2015 Volunteers



Keon Acree
Keonna Beasley
Lily Capps
Lisa Capps
Kalyca Gathers
Kalen Gilliam
Ariana Gueranmayeh
Amy Henderson
Tommy Holland
Kierra Holloway
Kieyanna Holloway
Kaia Jones
Kharisa Jones
Guliana Kelley
Michaela Lawson
Keina Marrow
Hans Martin
Avera Pearson
Destiny Pryor
Johnnea Richardson
Shannon Shelton
Rhonda Trotter
Tonya Tyler
Kirk Vega
Michaela Willoughby
Ahmed Woodson



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